

How To Build A *Now Hear This!* Endcap In Your Store

For Street Date:
10/18/2011

3 Easy Steps

1. Update your endcap with AID23281 (The City Harmonic Shelf strips - enclosed)
2. Place titles on shelves as suggested below. Reorder product if necessary.
3. Restock regularly!

Now Hear This!
Endcap

1	2	3	4
5	6	7	8
9	10	11	12
13	14	15	16

	Artist	Album Title
1	The City Harmonic	I Have A Dream (It Feels Like Home)
2	<i>Now Hear This!</i> 7.0	Sampler
3	Jessa Anderson	Not Myself Anymore
4	Press Play	World Anthem
5	Casey Darnell	Coming Alive
6	7eventh Time Down	Alive In You
7	DecembeRadio	Southern Attic Sessions
8	<i>Now Hear This!</i> 7.0	Sampler
9	Brittany Hargest	Love All The Way
10	Warr Acres	Warr Acres
11	Tricia Brock	The Road
12	Abandon	Control
13	Cory Lamb	Break The Cycle
14	Icon For Hire	Scripted
15	Aaron Gillespie	Anthem Song
16	Luminate	Come Home



24 x 12
Headercard

One AID23281
shelf strip

One 12 x 6 \$5.00
shelf strip

Six 12 x 6
\$7.99 shelf strips

* Above are title suggestions. If you have other new & developing artists that contain the *Now Hear This!* \$5 or \$7.99 stickers you may replace the titles listed above with those items you already have in stock. All titles available as part of the *Now Hear This!* promotion are listed on page 2.

DATE	ACCOUNT #	CUSTOMER NAME	PO#	SALES REP/REP #



New & Developing artist & title listing

Give your customers a compelling reason to try new music by creating a *Now Hear This!* endcap or feature positioning in your store.

Sorted by Street Date

STREET DATE	ARTIST	TITLE	CD UPC	SRP	ORD QTY	
\$5 TITLES						
3/23/2010	Luminate	Luminate	5099996610527	\$5.00		
6/29/2010	Silverline	Voices In The Night	0674917555627	\$5.00		
8/24/2010	Britt Nicole	Acoustic	5099960707222	\$5.00		
11/22/2010	The City Harmonic	Introducing The City Harmonic	5019282318029	\$5.00		
3/22/2011	Ryan Stevenson	Yesterday, Today, Forever	5099962649629	\$5.00		
8/23/2011	DecembeRadio	Southern Attic Sessions	0789042120623	\$5.00		
\$7.99 TITLES						
New Low Price!	3/23/2010	Robbie Seay Band	Miracle	5099922635426	\$7.99	
	3/30/2010	Manafest	The Chase	5099962756228	\$7.99	
	5/4/2010	The Letter Black	Hanging On By A Thread	5099968581329	\$7.99	
	5/18/2010	Jimmy Needham	Nightlights	0804147151928	\$7.99	
	6/22/2010	Josh Wilson	Josh Wilson	5099964735122	\$7.99	
New Low Price!	7/13/2010	Audrey Assad	The House You're Building	5099945707520	\$7.99	
	7/27/2010	The Museum	Let Love Win	5099960969828	\$7.99	
	9/28/2010	The School Of Worship	The Annual - Christ In Me	0852603002215	\$7.99	
	9/28/2010	Rend Collective Experiment	Organic Family Hymnal	5019282516821	\$7.99	
	1/11/2011	Kristian Stanfill	Mountains Move	5099960706928	\$7.99	
	1/25/2011	Luminate	Come Home	5099996786222	\$7.99	
	2/8/2011	Josh Wilson	See You	5099996785928	\$7.99	
	3/8/2011	Aaron Gillespie	Anthem Song	5099990570322	\$7.99	
	4/19/2011	Abandon	Control	5099996785621	\$7.99	
	5/3/2011	Hyland	Weights & Measures	5099990876820	\$7.99	
	6/7/2011	Tricia Brock	The Road	0804147158729	\$7.99	
	COMING SOON COMING SOON	6/21/2011	Casey Darnell	Coming Alive	5099909621220	\$7.99
8/23/2011		Warr Acres	Warr Acres	0044003136212	\$7.99	
8/23/2011		Icon For Hire	Scripted	5099991961020	\$7.99	
9/13/2011		Cory Lamb	Break The Cycle	0805859034820	\$7.99	
9/13/2011		7eventh Time Down	Alive In You	5099908475626	\$7.99	
9/13/2011		Jessa Anderson	Not Myself Anymore	5099909550025	\$7.99	
9/27/2011		Brittany Hargest	Love All The Way	5099908266026	\$7.99	
9/27/2011		Press Play	World Anthem	0044003142381	\$7.99	
10/18/2011		The City Harmonic	I Have A Dream (It Feels Like Home)	5019282328127	\$7.99	
2/14/2012		Nine Lashes	World We View	5099990869426	\$7.99	
2/28/2012	Samestate	The Alignment	5099909746428	\$7.99		



MERCHANDISING	PRODUCT ID	PRICE	ORD QTY
Now Hear This 7.0 Sampler (box lots of 30 CDs)	5099908574725	\$15.00	
Now Hear This 7.0 Merch Kit Contains: two 24 x 12 headercard/flat combo pieces & twelve shelf strips	KIT85747	N/C	

